GREEN SPORTS ALLIANCE

Start your journey today.
Become a Play to Zero Champion.

PLAY TO ZERO

powered by arc

Start on www.playtozero.org

Green Sports Alliance
PLAY to Zero

Are you ready to Play to Zero™?

Play to Zero is the new leadership recognition platform and sustainability performance toolkit that will guide and celebrate progress towards a resilient future for sport and our communities.

Play Now

Learn more with www.arcskoru.com/articles

News

Arc partners with The Green Sports Alliance to drive the sports sector toward net zero

Sarah Merricks

Apr 19, 2021

News

Get Started with PLAY to Zero

Chris Pyke

Apr 16, 2021

Read program requirements on www.arcskoru.com/guides

PLAY TO ZERO

Introduction

This document describes the components of the **Play to Zero™** pro
participation requirements, evaluation criteria, and opportunities fc
applies to sports venues, teams, leagues, conferences, and relatec
program seeks to accelerate the transition toward net zero energy
operations for the sporting industry. To that end, Play to Zero provid
framework with opportunities for all market participants to unite, im
leadership.

Program Elements

Play to Zero is open to *everyone* in the sports industry - venues, tear
corporate partners, and allies. There are five steps to participation:

1. Sign up for free as a Green Sports Alliance member - learn n
2. Commit to improve sustainability over time.
3. Commit to measuring performance.
4. Apply for recognition as a Player, Leader, or Champion.
5. Use the recognition and support to engage fans and partners.

	Player		
	+ Leadership + Commitment to improvement + Commitment to measurement		
	Energy	**Water**	**Waste**
	+ Roadmap		
Leader	≥30% reduction in energy and/or GHG emissions	≥30% reduction in potable water consumption	≥30% solid waste diversion
Champion	≥50% reduction in energy and/or GHG emissions Net zero energy and/or GHG emissions	≥50% reduction in potable water use Net zero potable water use	≥50% solid waste diversion Net zero waste

Become a Player

- ❑ GSA member
- ❑ Leadership
- ❑ Commitment to measurement

Player Recognition

Earn recognition as a Leader

- ❑ Player
- ❑ >30% improvement
- ❑ Submit for review

Leader Recognition

Step up to recognition as a Champion

- ❑ Player
- ❑ >50% improvement
- ❑ Submit for review

Champion Recognition

Earn the ultimate recognition for net zero performance

- ❑ Player
- ❑ Net Zero
- ❑ Submit for review

Net Zero Recognition

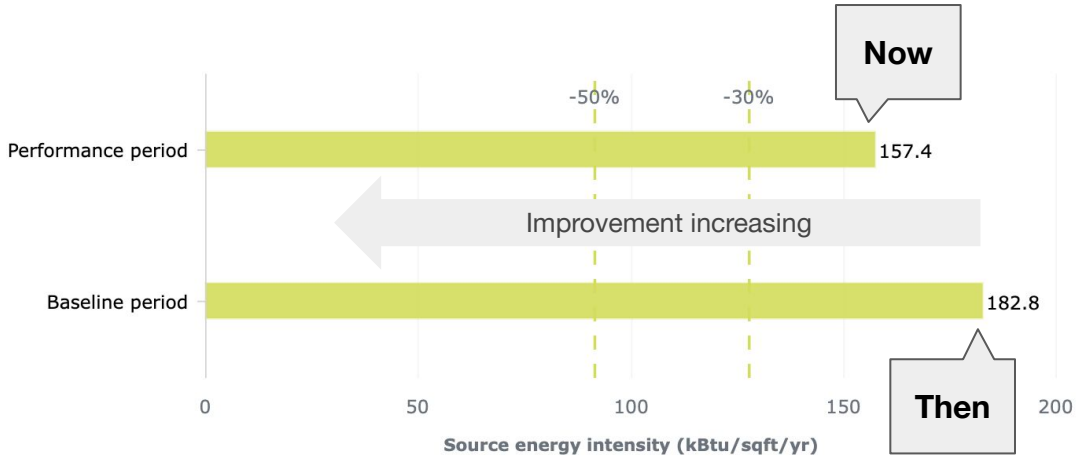
The Basics

1. Login on www.arcskoru.com
2. Select or create a project
3. Setup your team
4. Enter, link, or sync data
5. Explore score and submit for recognition

Performance

Three elements

1. Performance period
2. Baseline period
3. PTZ score



Connect to data

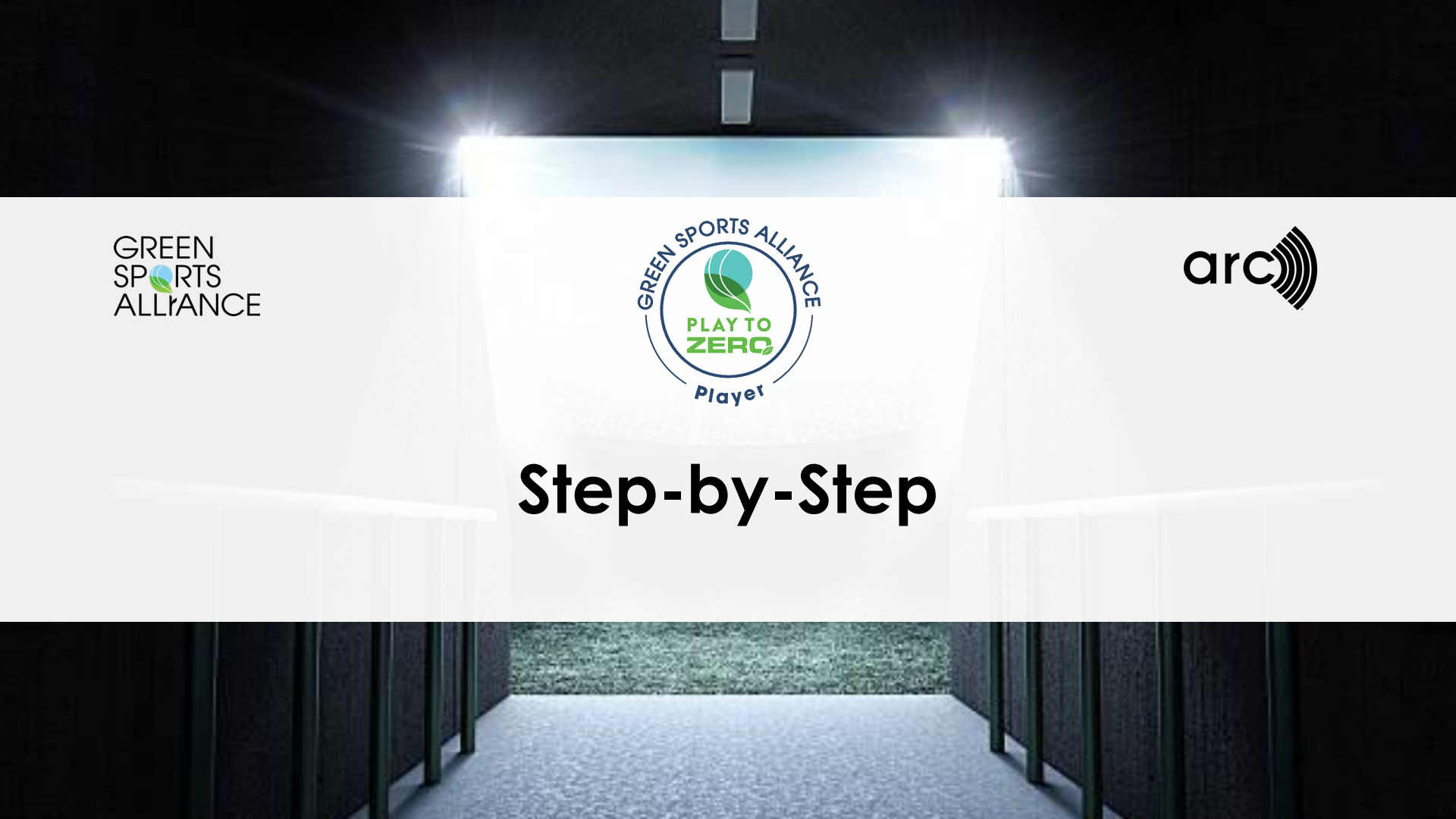
- ❏ Link or sync existing data
- ❏ Connect to ENERGY STAR
- ❏ Automate utility data

Summary of Play to Zero powered by Arc

- ✓ *Start* on www.playtozero.org, login to Arc
- ✓ *Select or create* a venue or facility
- ✓ *Enter, link, or sync* performance data
- ✓ *View* Play to Zero improvement scores
- ✓ *Apply* for Leader, Champion, or Net Zero recognition

We are here to help!

Start with contact@arcskoru.com



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GREEN SPORTS ALLIANCE PLAY TO ZERO Player

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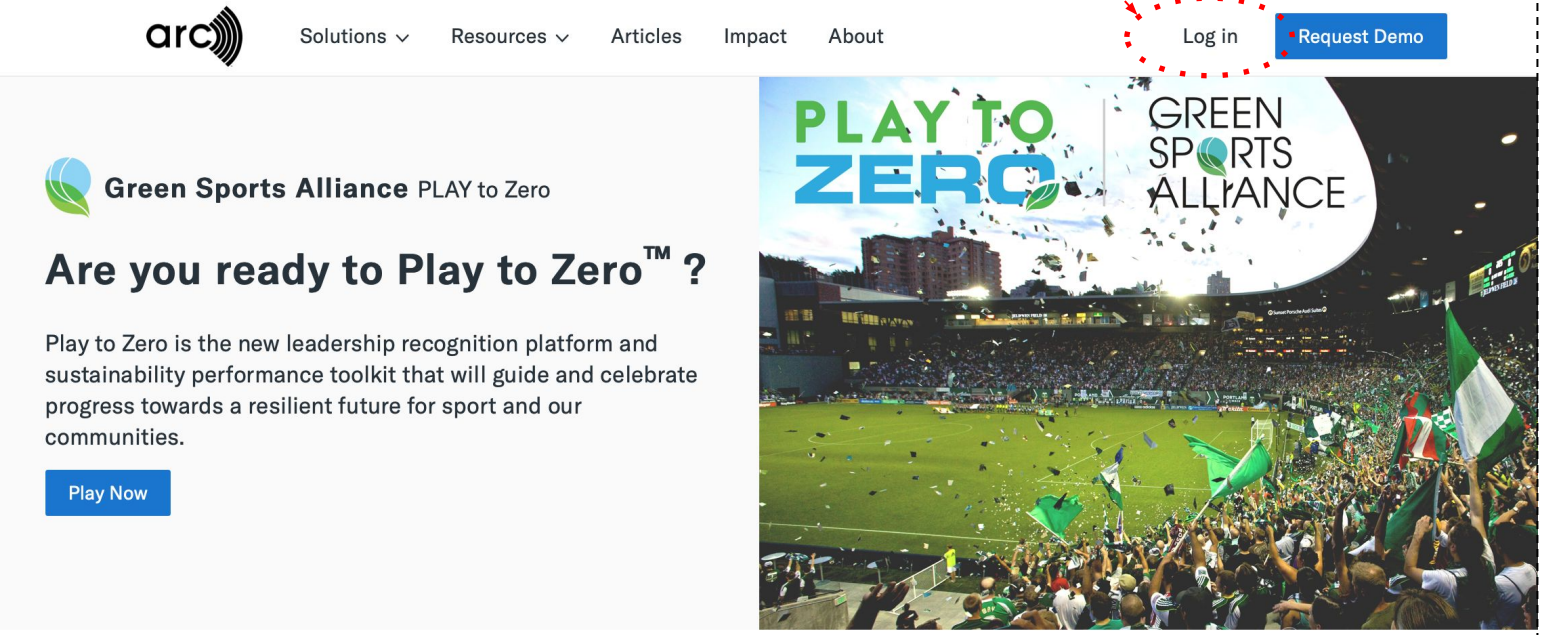
Step-by-Step

Step 1: Access Play to Zero

Go to (and bookmark) www.playtozero.org

Click “Log In” in upper right



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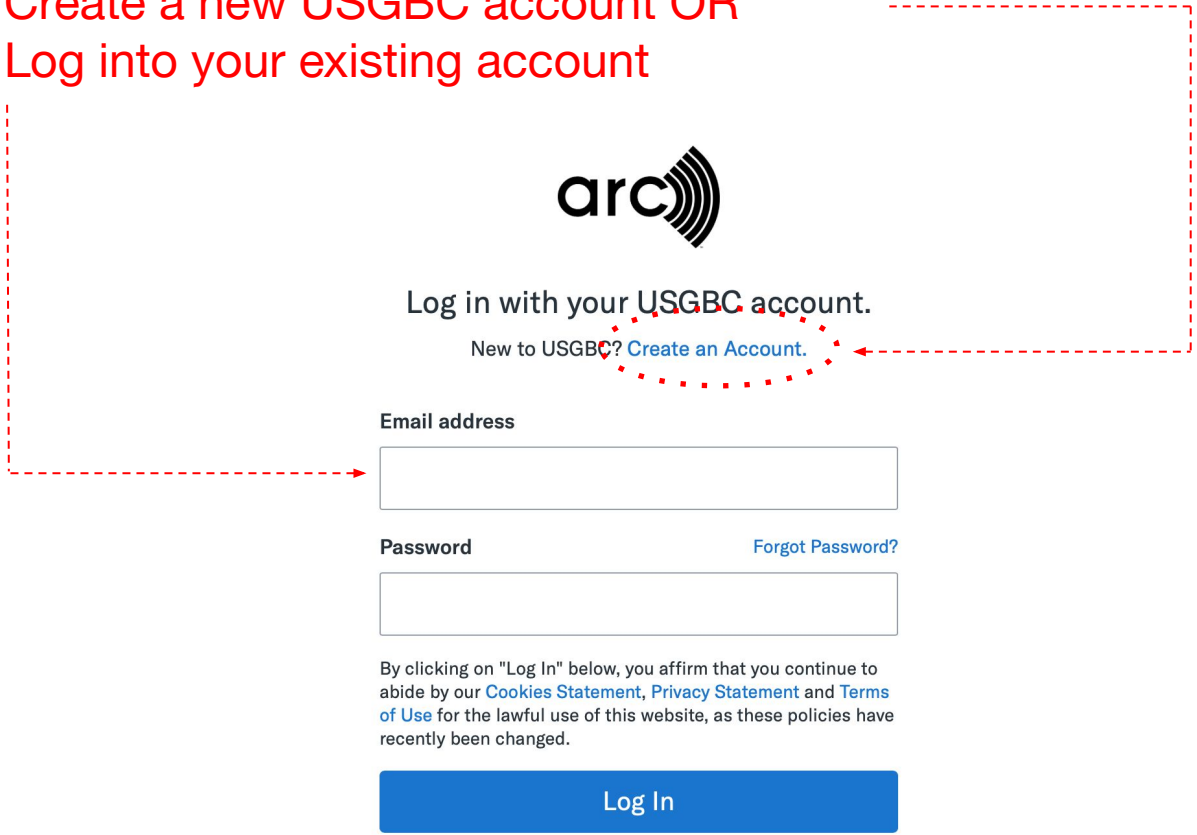
GSA Tip:

PlayToZero.org is your custom entry point into the sports-specific Arc Skoru performance portal.

Step 2: Log In

Create a new USGBC account OR
Log into your existing account



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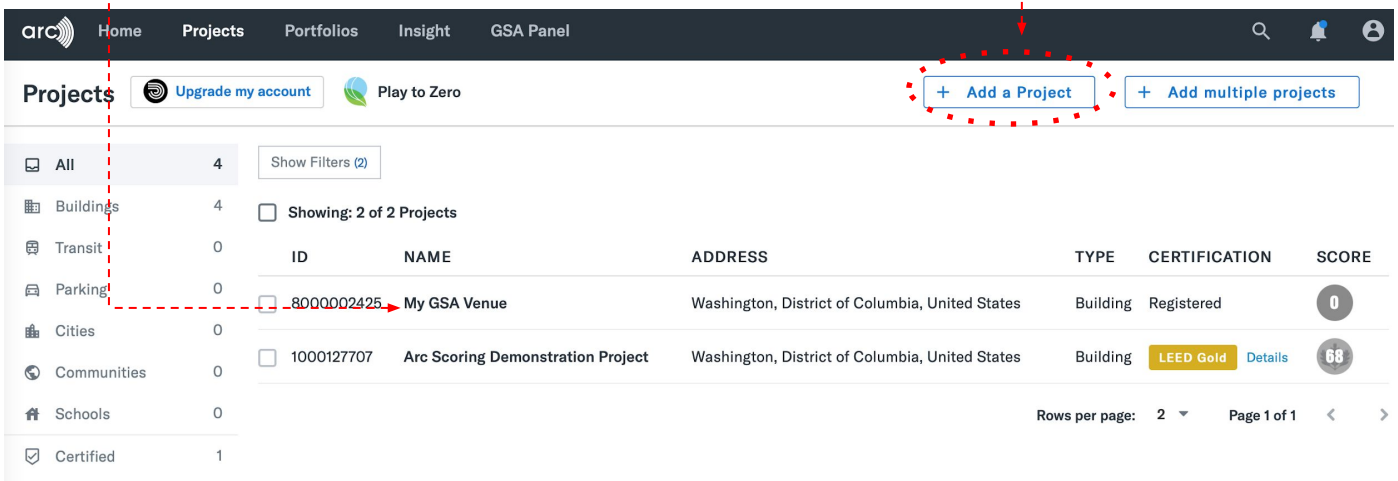
GSA Tip:

Make sure that your USGBC account is associated with your Play to Zero access. If you are not sure which account is linked to your club/venue, please contact us.

Step 3: Select or create a project

Does your venue already exist in Arc? Click it!

Do you need to start from scratch? Add a Project.



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GSA Tip:

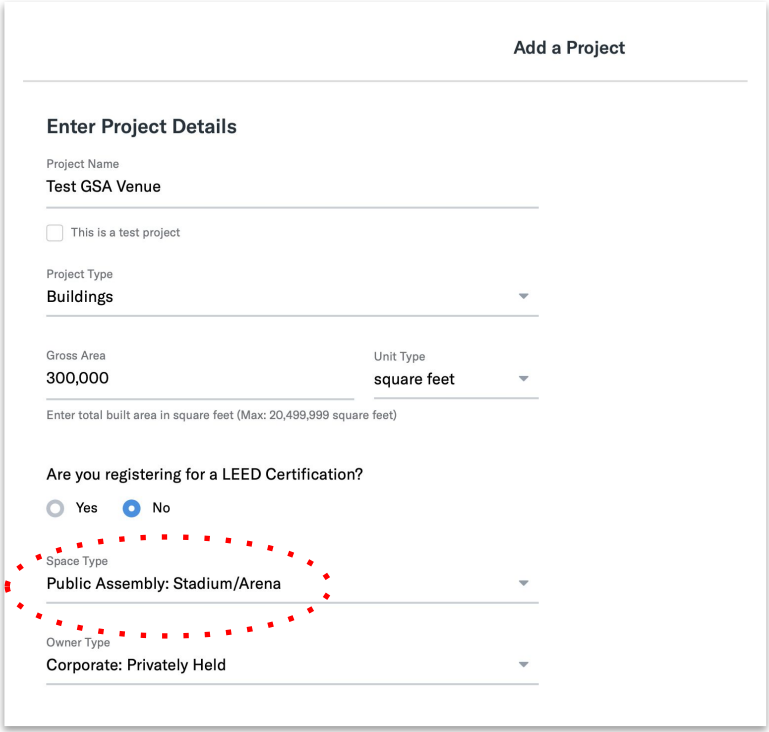
If you think your venue already exists in Arc but you are not seeing it, please contact us. It may not currently be associated with your USGBC account and we will need to link it.

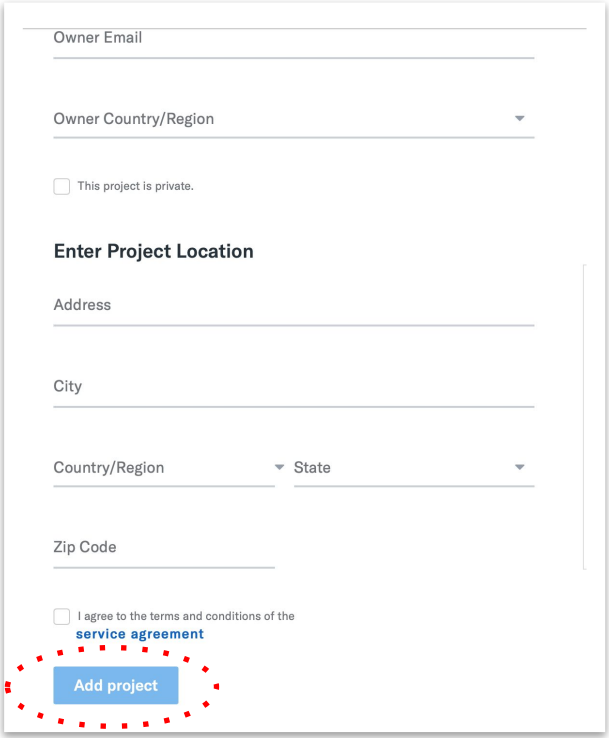
Option: Add a new project

Select Stadium/Arena if assessing your venue

Fill out other details as needed

Add Project and continue to step 4





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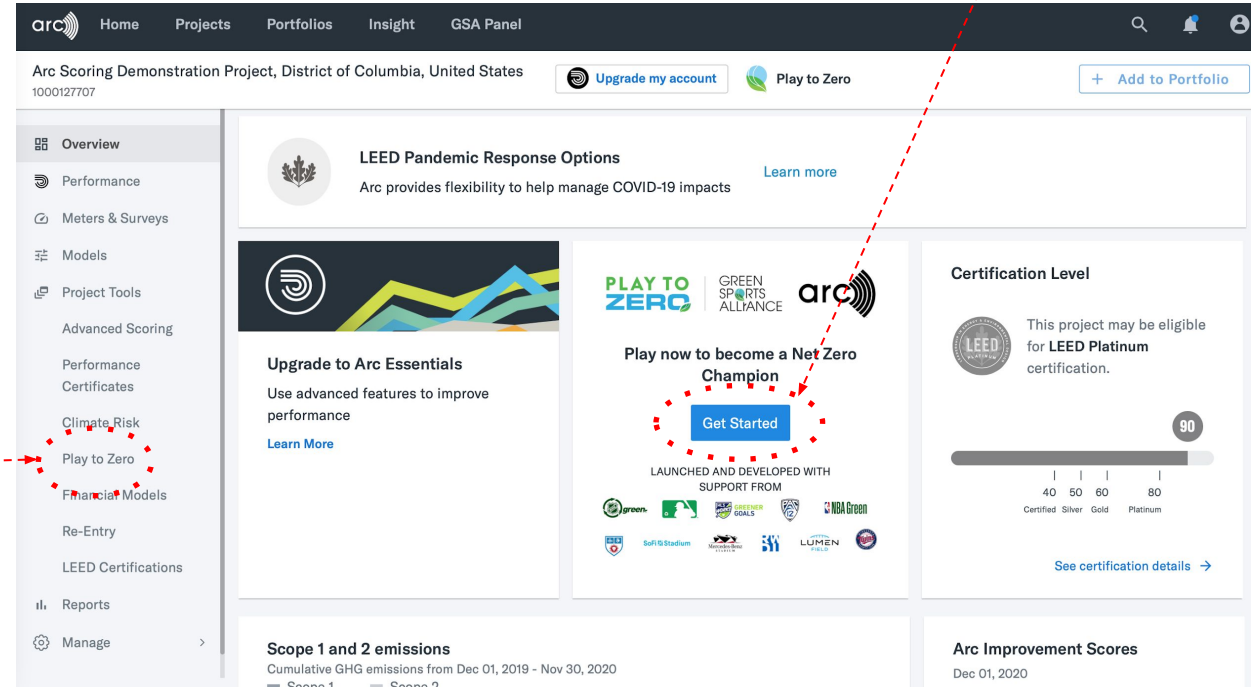
GSA Tip:

Try to fill this out to the best of your ability. Some of these details can be updated later.

Step 4: Access Play to Zero tools

Click the “Get Started” button (Project Overview Page)
OR Click “Play to Zero” on the Project Tool tab



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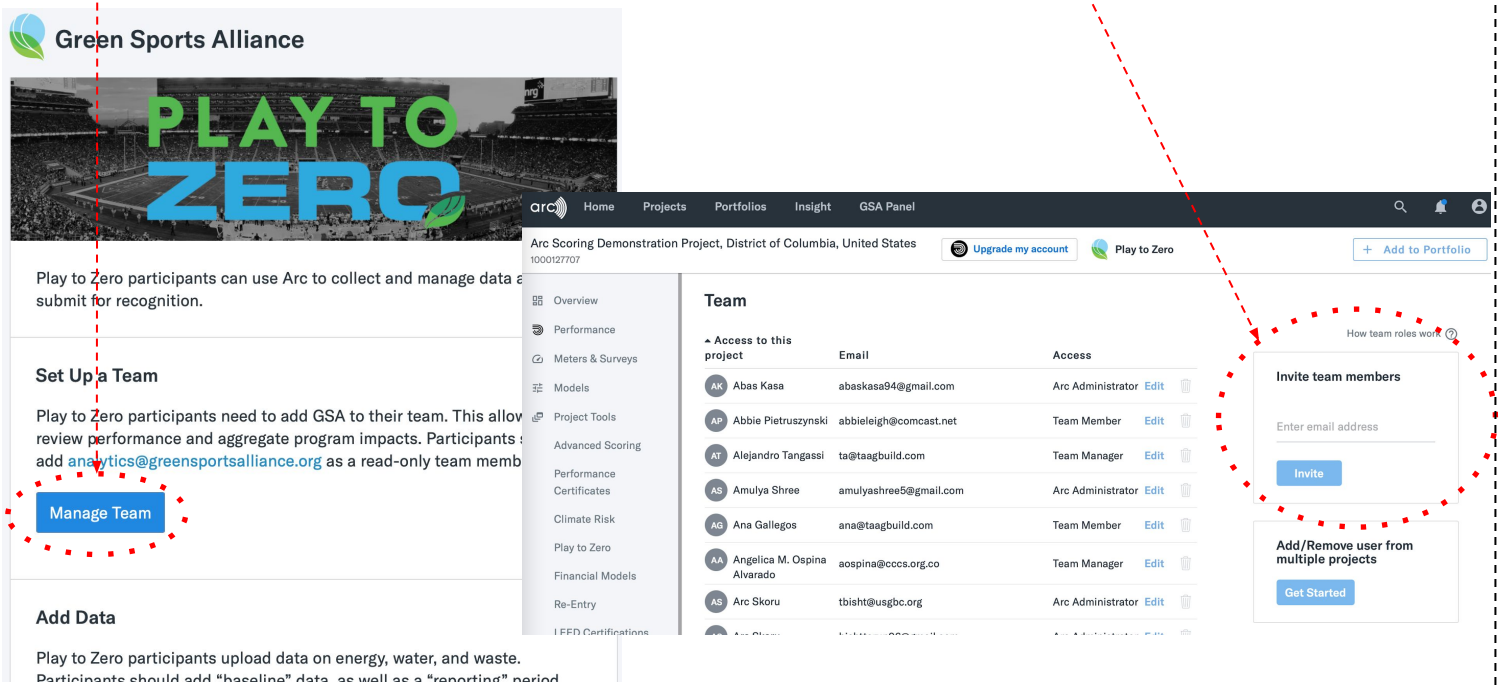
GSA Tip:

The Play to Zero Project Tool on the left-hand panel will provide the quickest access to jumping into program benefits and other features within the portal

Step 5: Add GSA to your Project Team

Click “Manage Team”

Add Analytics@GreenSportsAlliance.org as Read-Only



GSA Tip:

Adding GSA to your project team allows us to review your performance, recognize your achievements, and aggregate reports for maximum league insight.

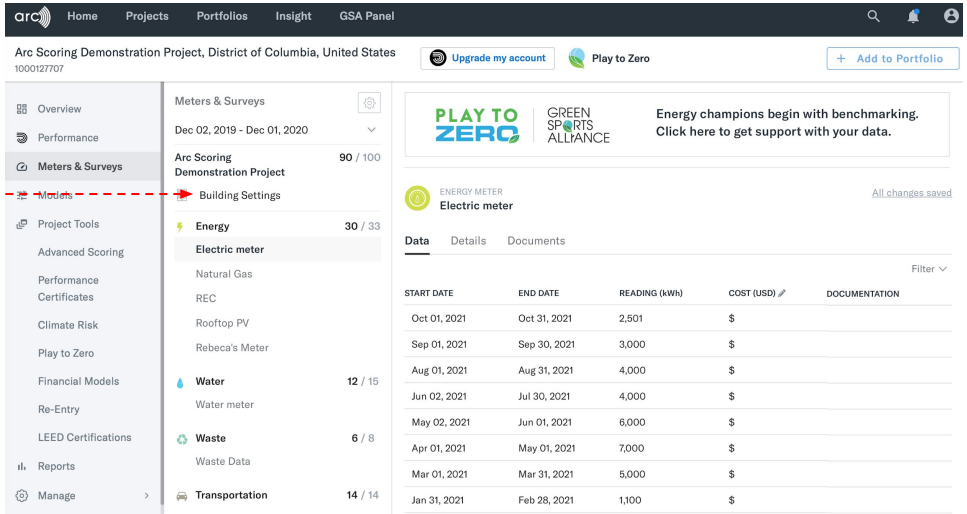
YOUR DATA WILL NOT BE SHARED WITHOUT YOUR PERMISSION.

Step 6: Enter "Building Settings"

Enter information about facility size (sf or m^2)

Occupancy (full time equivalents)

Other factors are optional



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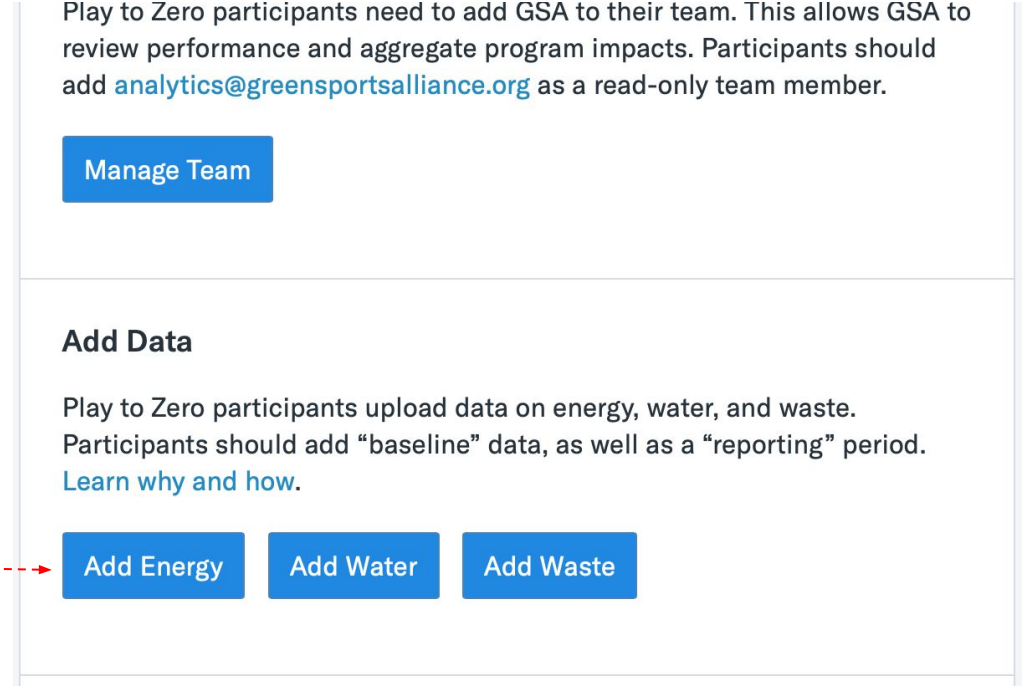
GSA Tip:

Occupancy varies a lot. Arc combines staff and visitors as "full time equivalents" based on hours spent in the facility.

Step 7: Add Data

Users can enter data directly in the Arc form
Or, link to a data partner or provider
Or, upload a spreadsheet



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GSA Tip:

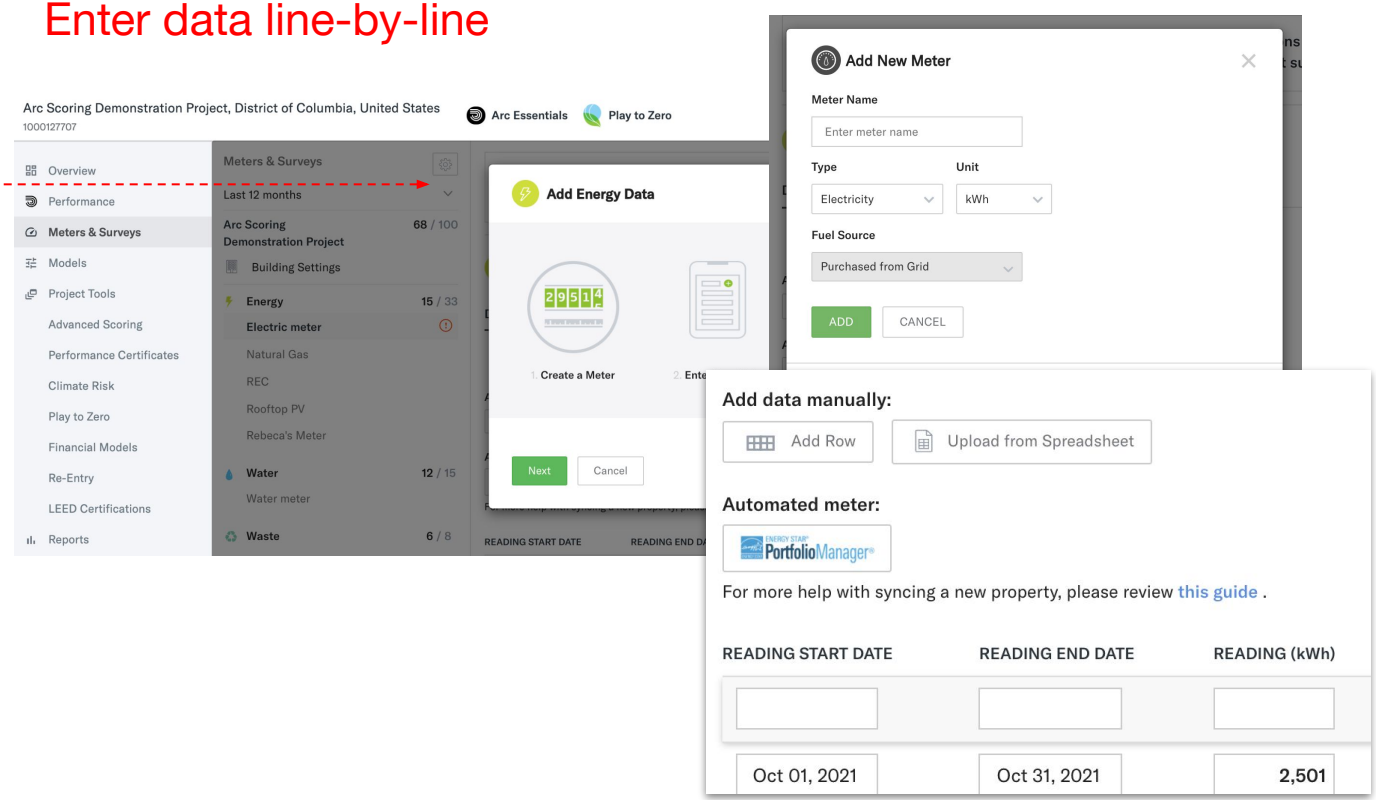
Do you have a different data or utility provider not shown here? We would love to know and support you.

Option: Enter data directly in Arc

Click the gear to add a meter

Follow the wizard to indicate energy, water, or waste

Enter data line-by-line



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GSA Tip:

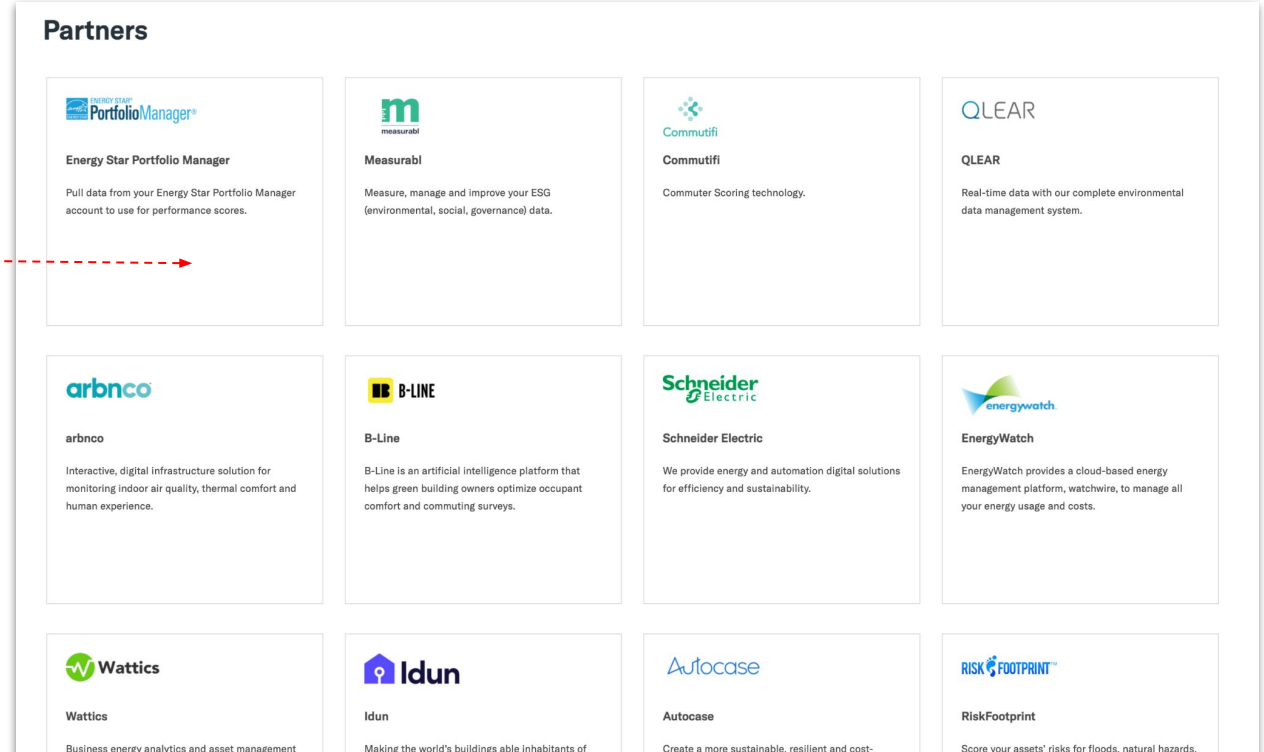
Do you have a different data or utility provider not shown here? We would love to know and support you.

Option: Sync data from a partner

Check the Arc Partner page, www.arcskoru.com/partners

For existing partners, use the contact information to activate

If you have a different partner, let us know



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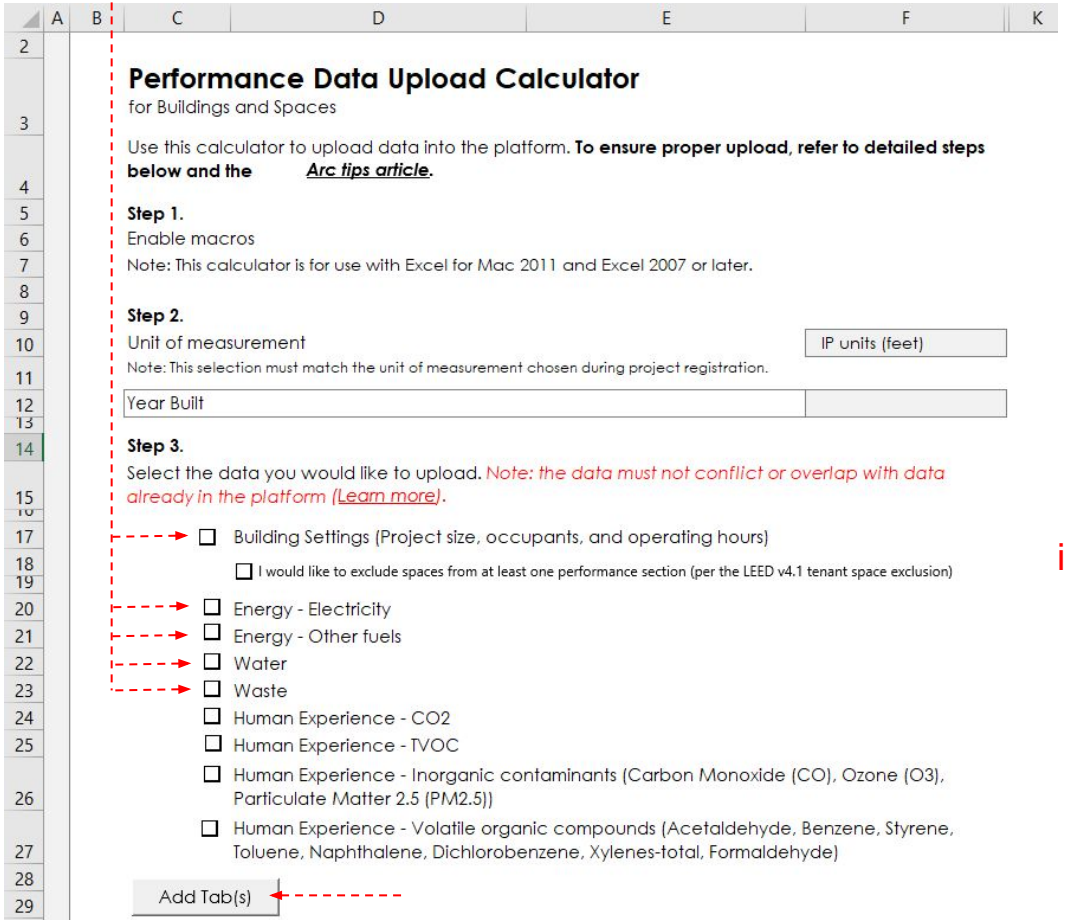
GSA Tip:

All partners can automatically share data. Each partner is a little different. Contact them to learn how to get setup.

Option: Upload data from a spreadsheet



Performance Data Upload Calculator

for Buildings and Spaces

Use this calculator to upload data into the platform. **To ensure proper upload, refer to detailed steps below and the *Arc tips article*.**

Step 1.

Enable macros

Note: This calculator is for use with Excel for Mac 2011 and Excel 2007 or later.

Step 2.

Unit of measurement — IP units (feet)

Note: This selection must match the unit of measurement chosen during project registration.

Year Built

Step 3.

Select the data you would like to upload. *Note: the data must not conflict or overlap with data already in the platform (Learn more).*

- ☐ Building Settings (Project size, occupants, and operating hours)
  - ☐ I would like to exclude spaces from at least one performance section (per the LEED v4.1 tenant space exclusion)
- ☐ Energy - Electricity
- ☐ Energy - Other fuels
- ☐ Water
- ☐ Waste
- ☐ Human Experience - CO2
- ☐ Human Experience - TVOC
- ☐ Human Experience - Inorganic contaminants (Carbon Monoxide (CO), Ozone (O3), Particulate Matter 2.5 (PM2.5))
- ☐ Human Experience - Volatile organic compounds (Acetaldehyde, Benzene, Styrene, Toluene, Naphthalene, Dichlorobenzene, Xylenes-total, Formaldehyde)

Add Tab(s)

i. Check boxes to input data

ii. Click “Add Tab(s)”

iii. Name meters and enter data

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GSA Tip:

Spreadsheets allow users to upload existing data in bulk.

Option: Enter data for each meter

	B	C	D
2	Meter name		Natural Gas
3	Fuel Source		Natural Gas
4	Unit of measurement		gal
5	Data Source		
6	Period Start Date (MM-DD-YYYY)	Period End Date (MM-DD-YYYY)	Period Consumption (gal)
7	08/01/2020	08/31/2020	578.43
8	09/01/2020	09/30/2020	459.54
9	10/01/2020	10/31/2020	613.91
10	11/01/2020	11/30/2020	493.18
11	12/01/2020	12/31/2020	135.03
12	01/01/2021	01/31/2021	307.10
13	02/01/2021	02/28/2021	509.65
14	03/01/2021	03/31/2021	813.88
15	04/01/2021	04/30/2021	547.38
16	05/01/2021	05/31/2021	347.10
17	06/01/2021	06/30/2021	583.12
18	07/01/2021	07/31/2021	548.03
19	08/01/2021	08/31/2021	382.98
20	09/01/2021	09/30/2021	547.15
21	10/01/2021	10/31/2021	374.65
22	11/01/2021	11/30/2021	548.33
23	12/01/2021	12/31/2021	329.01
24	01/01/2022	01/31/2022	438.89
25			
26			

iv. Enter start and end date in appropriate format

v. Enter meter reading

vi. Check for correct units and fuel type

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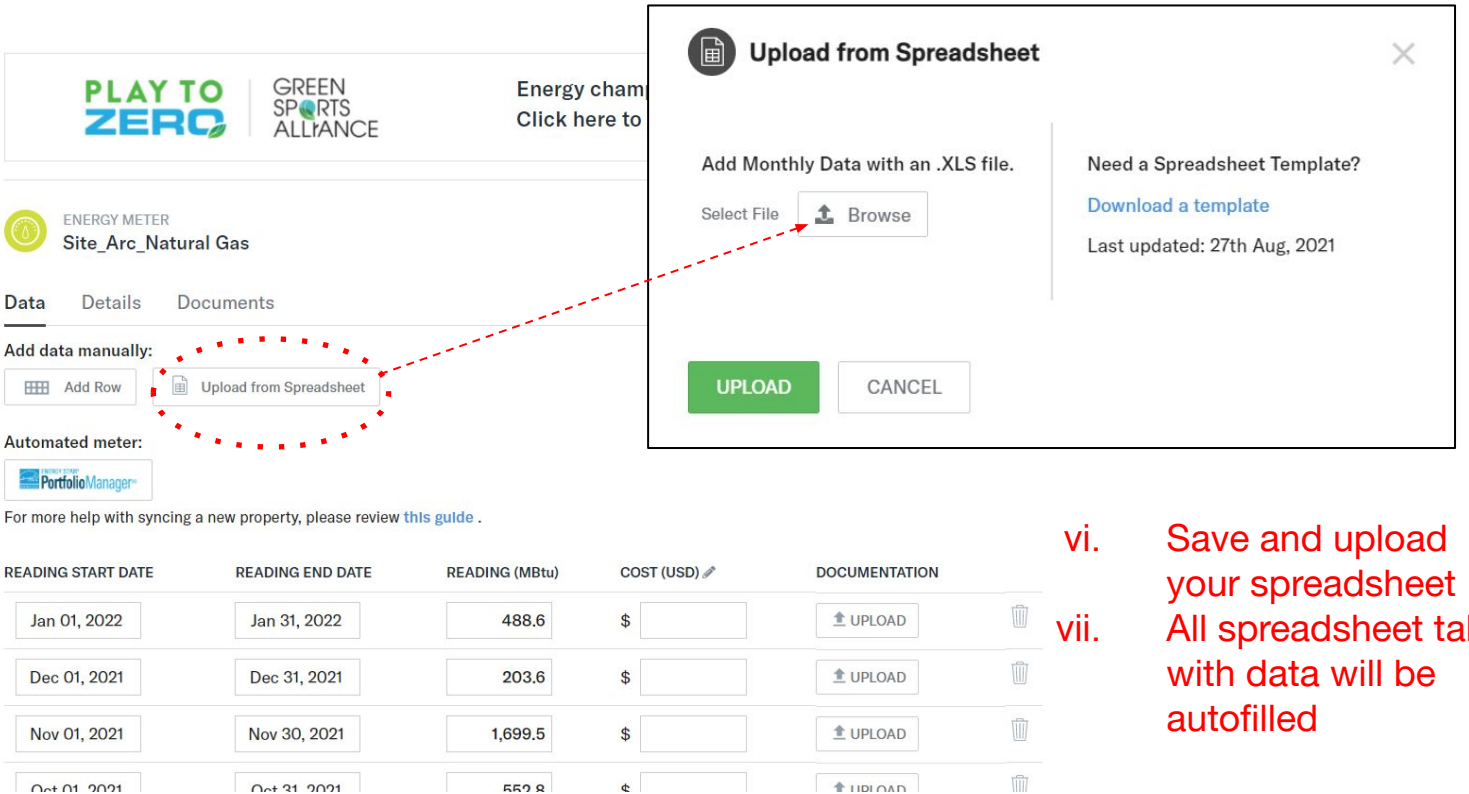
GSA Tip:

Each type of energy is a represented on its own tab – what Arc calls a "meter".

Option: Upload the spreadsheet



vi. Save and upload your spreadsheet

vii. All spreadsheet tabs with data will be autofilled

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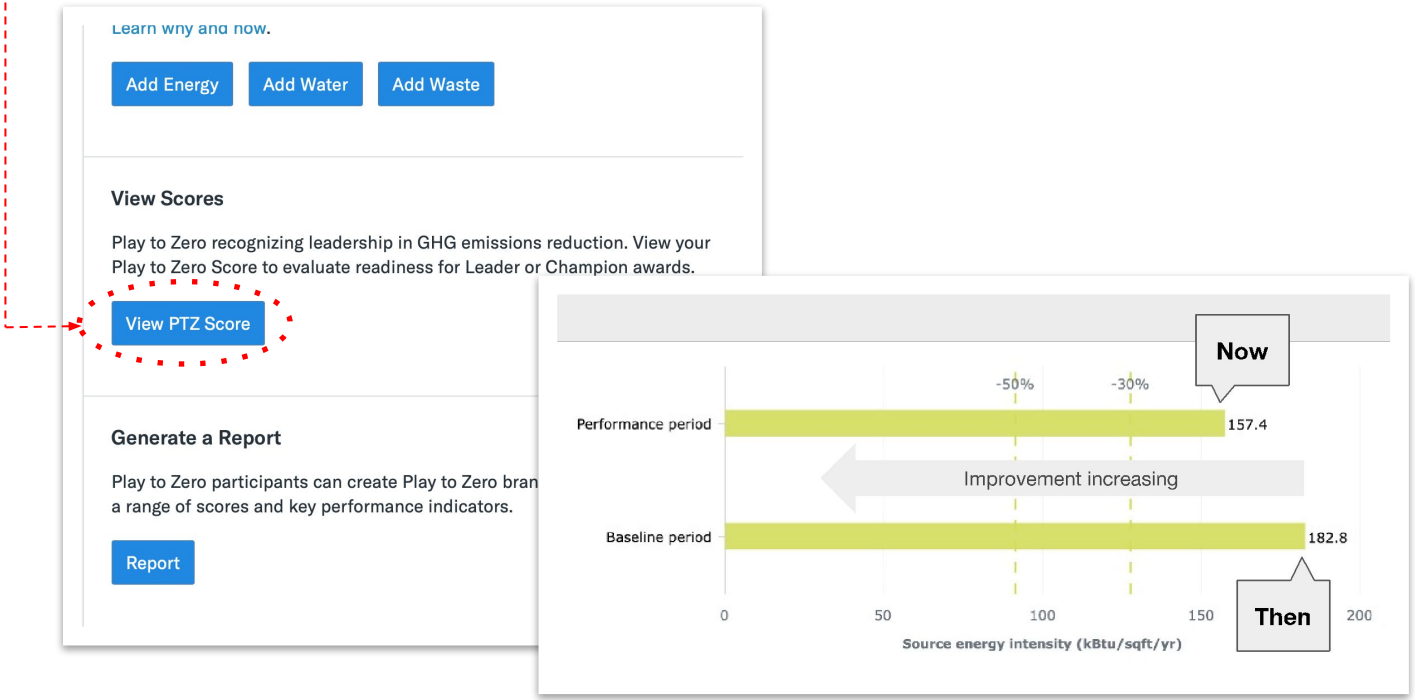
GSA Tip:

Uploading the spreadsheet can populate building settings and create multiple meters simultaneously.

Step 8: Review Performance

Click “View PTZ Score” in main panel

Review performance improvement and potential recognition



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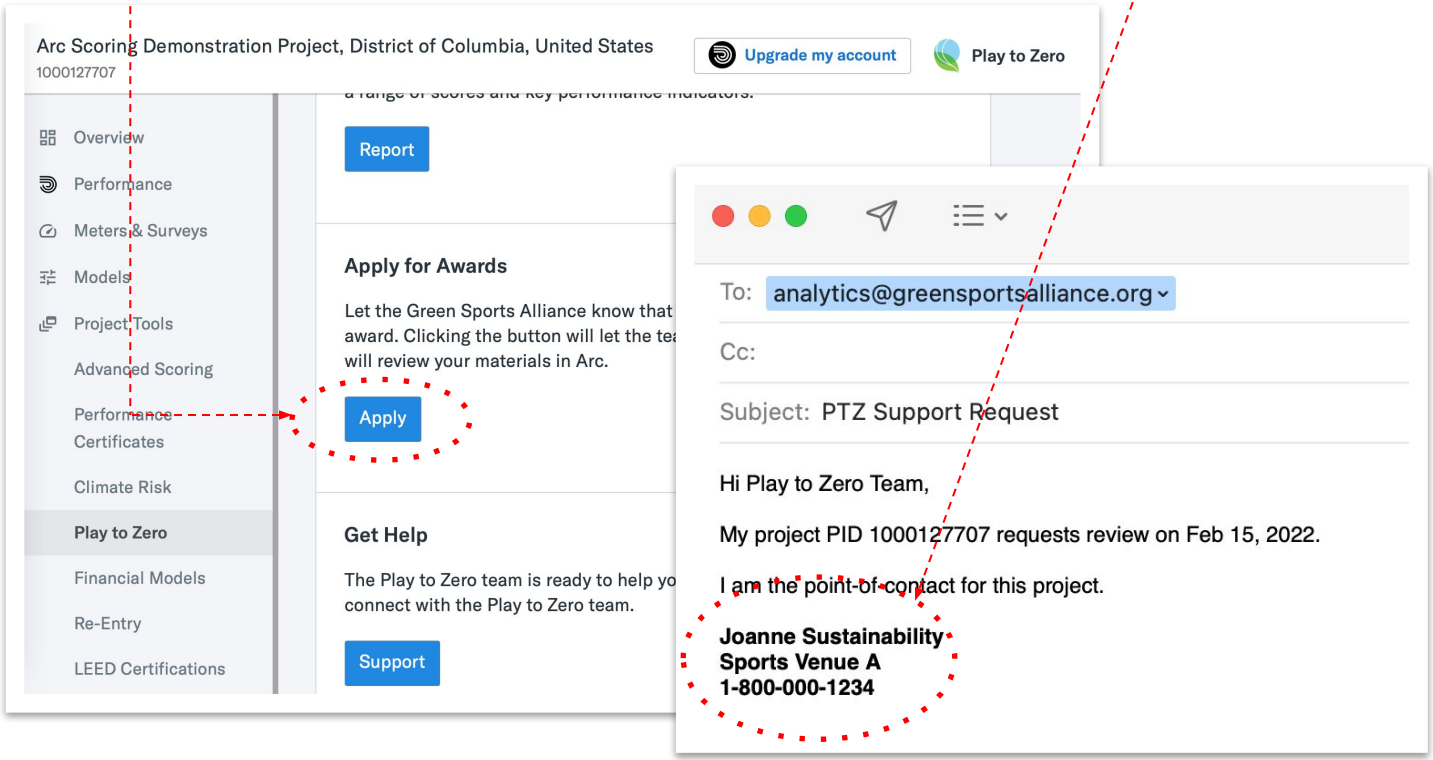
GSA Tip:

PTZ Scores require a 12 month “baseline.” This baseline is set by you. If you do not have one yet, not a problem. We will work with you to establish this baseline and you will be able to access your score in Year 2.

Step 9: Apply for Recognition

Click Apply on the primary Play to Zero Interface

Add your name, organization, and phone number to the email



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GSA Tip:

Note: GSA will be able to review your status and performance to determine your recognition tier. The same process will be required to apply for additional recognition later.

All *Players* will received a complimentary Media Kit.

Recognition Levels: Player, Leader, Champion, Net Zero

Leader Recognition

- ❏ Player
- ❏ >30% improvement
- ❏ Submit for review

Champion Recognition

- ❏ Player
- ❏ >50% improvement
- ❏ Submit for review

Net Zero Recognition

- ❏ Player
- ❏ Net Zero performance
- ❏ Submit for review

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GSA Tip:

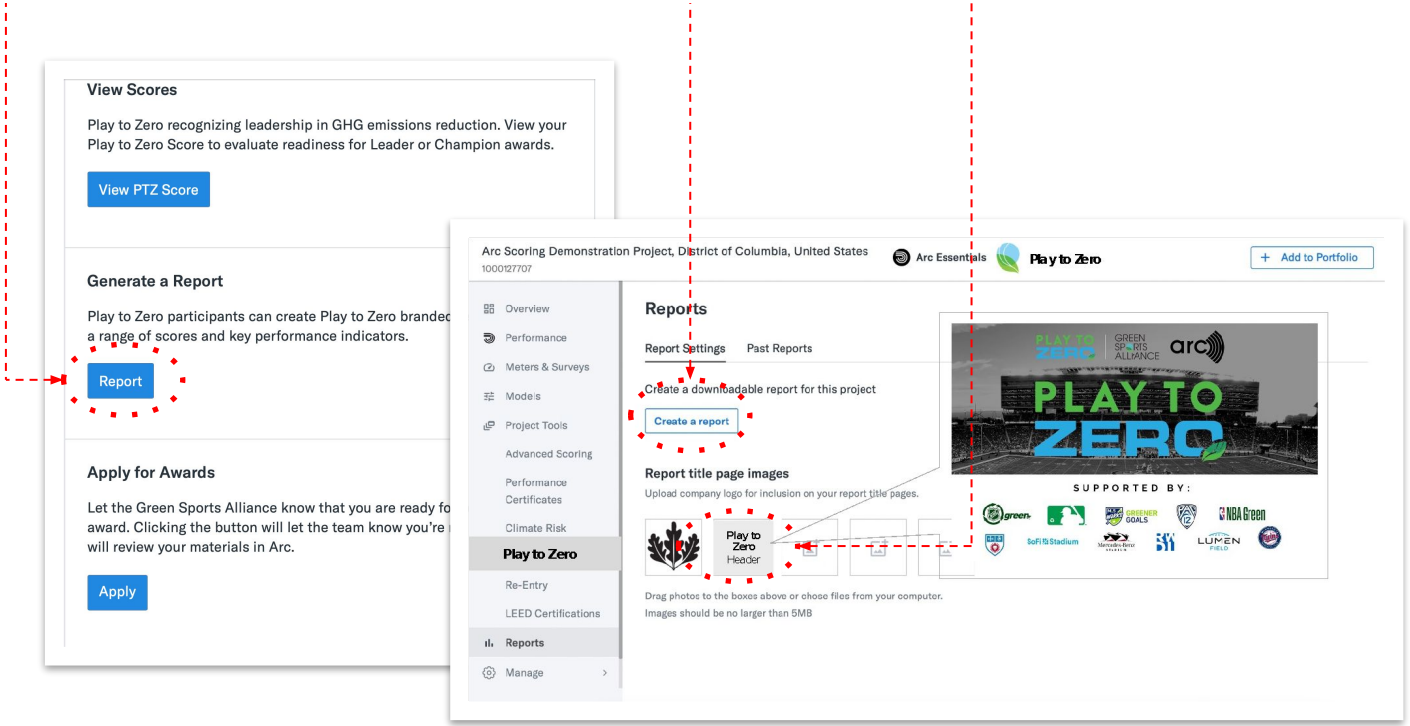
Reference Step 6 to apply for recognition at the Leader, Champion, or Net Zero tiers.

Step 10: Create performance reports

Click “Report” in your Play to Zero panel

Use the Play to Zero header or your custom logo

Click “Create a Report”



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GSA Tip:

Use performance reports to easily communicate successes and gaps internally.

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Step-by-Step
Check List

Play to Zero Checklist

1. Access PlaytoZero.org
2. Login to Arc
3. Select or create a project
4. Access Play to Zero tools
5. Add GSA to your project team
6. Enter building settings
7. Add data
8. Review performance
9. Apply for recognition
10. Create a performance report

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GSA Tip:

Teams can collaborate to enter data or analyze performance. Add team members under Settings.

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What's next?

Questions? analytics@greensportsalliance.org

Learn more: Play to Zero Guidelines and Resources

Requirements and criteria at www.arcskoru.com/guides

Learn more at www.arcskoru.com/articles

PLAY TO ZERO

Introduction

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News

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Apr 16, 2021

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GSA Tip:

These documents will evolve over time. Make sure you are staying current on new criteria, tools, and resources provided to you through Play to Zero by referencing these resources.

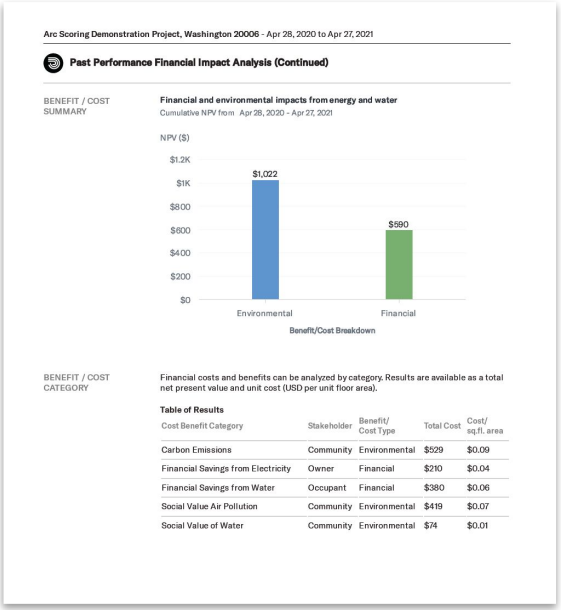
Questions? analytics@greensportsalliance.org

Stay involved and communicate your successes

Leverage the Play to Zero Media Kit to engage stakeholders

Join Play to Zero office hours and other live education sessions

Unlock new Arc tools and level up your game!



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GSA Tip:

Play to Zero is only as strong as its community. The more you participate, the better your data, the more you will improve, and the more opportunities for value.

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PLAY TO ZERO

Accelerating climate action through performance-driven sustainability in sports and entertainment